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TBC Brands Announces Enhanced Sailun Medium Radial Truck Tire Warranty

Palm Beach Gardens, FL – April 9, 2020 – [TBC Brands](http://www.tbcbrands.com), one of the largest distributors of private brand tires in North America, is pleased to recognize an enhanced Sailun Advantage truck tire warranty. This game changing warranty program is a combination of outstanding quality, competitive pricing, expansive product selection, enhanced warranties and multiple retreads.

The enhanced Sailun Advantage warranty, applicable for all Sailun Medium Radial Truck Tires sold after March 1, 2020, includes:

- An eight-year warranty for workmanship and materials from the date of manufacture
- A no charge replacement within the first 50% of usable tread if it becomes unserviceable due to a defect in design, workmanship or material
- A casing retread warranty for up to three retreads

“We are excited to bring this enhanced warranty program to our distribution and dealer partner network,” said Bill Dashiell, SVP of the Commercial Tire Division for TBC Brands. “Truck owners are looking for a program that will back their products and assist in the total lifecycle of the tire, a warranty that will go the distance for them.”

TBC Brands offers numerous Sailun Commercial Truck tire applications in on- and off-road traction, regional, mixed service, and long haul EFT, all backed by the Sailun Advantage Warranty.

For full details on the Sailun Advantage, visit www.tbcbrands.com/tire-brands/sailun/.

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About TBC Brands

TBC Brands LLC is one of the largest distributors of private brand tires in North America. The Company has been recognized for its underlying commitment to quality, safety, and value. Through their proprietary brands, TBC Brands is able to provide independent wholesale and retail customers access to an unparalleled range of consumer and commercial products. For more information, visit www.tbcbrands.com.

About TBC Corporation

For more than 60 years, [TBC Corporation](http://www.tbcbrands.com) (TBC), one of North America’s largest marketers of automotive replacement tires through a multi-channel strategy, has been a tire company ahead of the curve. Through



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worldwide operations spanning wholesale, retail, and franchise, TBC provides customers top tier brands and automotive maintenance and repair services with the underlying mission to exceed customer expectations. TBC serves wholesale customers in the United States, Canada and Mexico through [TBC Brands](#), [National Tire Wholesale \(NTW\)](#), [TBC International](#), and [TBC de Mexico](#). Additionally, TBC responds to the needs of consumers in search of total car care at more than 600 company-operated tire and automotive service centers under the brands [Tire Kingdom](#)[®] Service Centers and [NTB](#)[®] Tire & Service Centers. TBC, through a subsidiary, also owns the [Big O Tires](#)[®] and [Midas](#)[®] franchise systems.